



spread coverage planner

> spread: _____

> pages: _____

> brainstorming

list all possible aspects of the topic(s) we are covering on this spread — before, during and after

key words

aspects (what this topic is about)

- _____
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> coverage ideas

from the brainstorm list above, choose the best type of coverage style for coverage aspects

- feature story _____
- narrative _____
- personality bio _____
- quotes box _____
- q & a _____
- schedule/timeline _____
- listing _____
- factoid _____
- glossary _____
- advice/how to _____
- quiz/test _____
- statistics _____
- infograph _____
- score box _____
- photo montage _____
- other _____