



spread coverage planner

> spread: Homecoming

> pages: 28-29

> brainstorming

list all possible aspects of the topic(s) we are covering on this spread — before, during and after

key words	aspects (what this topic is about)
• dancing	fast, slow, dirty
• dress	styles, looking, buying
• game	results, hanging out, fans, alumni
• pep rally	cheerleaders, class competitions
• date	finding a date, going stag, asking, going with a friend
• court	voting, selection, parade
• king and queen	announcement, crowning at halftime, reaction, first dance
• decorating	committee, cost, time
• dinner	alone with date, group of friends, where, cost
• music	d.j., selection reaction, hot songs
• theme	committee, selection, promotion
• preparing	getting ready, picking up flowers, hair and nails
• tickets	cost, buying in advance, long lines
• security	chaperones, police, policies and rules, administration

> coverage ideas

from the brainstorm list above, choose the best type of coverage style for coverage aspects

• feature story	_____
• narrative	date- bf/gf versus stag- which is better
• personality bio	king and queen- experience, feelings and reactions
• quote box	reaction to homecoming dance- what was their favorite part of homecoming week
• q & a	homecoming committee chairperson on planning homecoming
• timeline	getting ready-boys compared to girls
• listing	most popular dance songs- which songs got the most people on the floor
• factoid	individual costs of homecoming (decorations, security, d.j., etc.)
• glossary	_____
• advice/how to	_____
• quiz/test	_____
• statistics	_____
• infograph	date with bf/gf, date with friend, stag
• score box	complete box score (newspaper style) of homecoming game; pep rally contest results
• photo montage	various shots of people dancing
• other	_____