

types of coverage

The most common way to cover a topic is through feature story writing, but there are many other directions we can take. Alternative coverage styles such as personality bios, infographs and interactive quizzes are just some of the interesting ways to get the story across.

>coverage types

feature

a complete story that not only emphasizes the who, what, where, when, why and how, but what happened before, during and after the coverage topic. It incorporates a definite human interest aspect, making it directly relevant to our student body

narrative

a short “mini-feature” usually only a few to several paragraphs that has a very specific topic and angle

personality bio

a narrative specific to an individual student, giving insight into an aspect about that person

quote box

a specific question answered by several students’ quoted responses that are interesting and story-telling

q & a

a personality bio utilizing a listed and sequential question/response format

listing

an index of items related to a specific topic

schedule/timeline

a detailed listing of dates and/or times corresponding to a sequence of related events

factoid

an informative presentation of a series of facts related to a specific topic

glossary

a list of terminology and their corresponding definitions

how-to/advice

an informative piece on how to perform a specific action or tips for success regarding a specific task

quiz/test

a set of interactive questions, usually with selected multiple choice responses, that can be scored by the reader

statistics

a listed numeric analysis of a specific topic

infograph

a graphic presentation of facts such as a pie chart or bar graph

scorebox

a detailed analysis of a specific athletic contest including scoring progression, scoring by periods and statistics

scoreboard

a sequential listing of results from individual games, both regular and post season, including a total record